

Central Florida Earth Day 2019

14th ANNUAL FESTIVAL

Saturday, April 20, 2019 • 10:00 a.m.-6:00 p.m.
Lake Eola Park, East Side
www.CFEarthDay.org

**Speakers & Presentations • Kids Zone • Environmental & Humane Education
Animal Haven • Artist Corner • Live Music & Entertainment • Restaurant
Booths • 250+ Eco-Friendly Vendors • Much More!**

- Central Florida Earth Day will draw both committed environmentalists and those who want to learn more about how to protect our health, the planet, and its inhabitants. We expect approximately 25-30,000 engaged attendees.
- The event will be promoted via magazines, newspapers, TV, radio, websites, e-mail groups, social networking sites, and on flyers & posters. The Central Florida Earth Day Info Guide will be printed as a pull-out in the Orlando Weekly a week before the event, and circulated to over 672,000 readers.
- Central Florida Earth Day is organized by Vegetarians of Central Florida, Inc., a nonprofit, volunteer-operated organization. All money raised will be used for local environmental education and outreach.

“For my first time at a vendor table, I was really happy that this event existed for the people of the community. It's great to raise awareness of the mistreatment of animals and the environment so that we can work together on solutions to repair our planet and life on it.”

- J. Economos, vendor

“Earth Day is a very good place to learn about the world and issues that are facing it, and how to keep in good physical shape through different modalities, and have some great vegetarian food:) A great event!

- S. Winters, vendor

“Central Florida Earth Day is a wonderful experience for everyone. So much education and wonderful vendors to interact with. Highly recommend it as a yearly event.”

- J. Wiggins, vendor

“A fantastic event for attendees, and a fantastic event for vendors! VegCF does an amazing job of developing, engaging and connecting the community to an ever growing plethora of vegan-friendly organizations. Earth Day has been a rousing success for us year after year – we wouldn't miss it!”

- C. Blanc, vendor

VENDOR/SPONSOR FEES

Earth Sponsor: \$10,000

Jungle Sponsor: \$5,000

Forest Sponsor: \$2,500

Garden Sponsor: \$1,000

Restaurant or Food Vendor: \$500

Vendor (for profit with space for tent): \$400

Vendor (for profit with space for table): \$350

Vendor (each massage table or chair): \$200

Vendor (nonprofit with space for tent): \$100

Vendor (nonprofit with space for table): \$50

Vendor (animal rescue group): free

Register online at www.CFEarthDay.org

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SPONSORSHIP OPPORTUNITIES

EARTH SPONSOR: \$10,000.00 • 2,000 sq. ft. exhibit space for tents and/or tables with premium placement • Sponsor logo and vendor listing printed in bold in the Info Guide given to event attendees and printed in the Orlando Weekly a week before the event • Two full page ad in program given to event attendees • Banner placement at event in prominent locations • Website (www.CFEarthDay.org) listing on all pages and own dedicated page (including logo & hyperlink) • Mention in press releases & announcements as event sponsor • Mention in e-mail newsletter as event sponsor • Feature in promotional campaign as event sponsor

JUNGLE SPONSOR: \$5,000.00 • 1,000 sq. ft. exhibit space for tents and/or tables with premium placement • Sponsor logo and vendor listing printed in bold in the Info Guide given to event attendees and printed in the Orlando Weekly a week before the event • Full page ad in program given to event attendees • Banner placement at event in prominent locations • Website (www.CFEarthDay.org) listing on all pages (including logo & hyperlink) • Mention in press releases & announcements as sponsor • Mention in e-mail newsletter as sponsor • Feature in promotional campaign as sponsor

FOREST SPONSOR: \$2,500.00 • 500 sq. ft. exhibit space for tents and/or tables with premium placement • Sponsor logo and vendor listing printed in bold in the Info Guide given to event attendees and printed in the Orlando Weekly a week before the event • 1/2 page ad in program given to event attendees • Banner placement at event in prominent locations • Website (www.CFEarthDay.org) listing on Home and Sponsors pages (including logo & hyperlink) • Mention in press releases & announcements as sponsor • Mention in e-mail newsletter as sponsor • Feature in promotional campaign as sponsor

GARDEN SPONSOR: \$1,000.00 • 200 sq. ft. exhibit space for tents and/or tables with premium placement • Sponsor logo and vendor listing printed in bold in the Info Guide given to event attendees and printed in the Orlando Weekly a week before the event • 1/4 page ad in program given to event attendees • Banner placement at event in prominent locations • Website (www.CFEarthday.org) listing on Sponsors page (including logo & hyperlink) • Mention in press releases & announcements as sponsor • Mention in e-mail newsletter as sponsor • Feature in promotional campaign as sponsor

