

CENTRAL FLORIDA EARTH DAY 2020 (virtual)  
VIDEO PARTICIPANT INSTRUCTIONS

1. All registered Central Florida Earth Day 2020 vendors are eligible to participate. This includes paid and unpaid vendors (unless you have cancelled your registration). There is no charge for posting your video.
2. Others may participate if given permission by the Earth Day team.
3. Videos must demonstrate appropriate physical distancing, should incorporate green living themes, and must be family-friendly and vegan-friendly.
4. Promotional videos should be **3 minutes** or less. Talk about your business or nonprofit, how you promote sustainability, and how attendees can interact with you (mention your website, etc.)
5. Educational/entertainment videos should be **10-30 minutes**. Please contact the Earth Day team first for approval and more details.
6. Videos should be uploaded to this Dropbox link:  
<https://www.dropbox.com/request/rmbRq17G5UhWJlomcjMT>. Please do NOT email videos. When you upload your videos, please send an email to [info@CFEarthDay.org](mailto:info@CFEarthDay.org) with accompanying text/pictures/logo/etc. This will be included with a link to the YouTube channel where videos will be posted. Links will be posted on the Earth Day Facebook community and event pages.
7. If you choose not to create a video, you may just email text/pictures/logo/etc. to be posted on Facebook.
8. If a business would like to offer a special deal, or if a nonprofit is seeking donations/volunteers, send an email with details to be posted on the Virtual webpage.
9. We will place an introductory fade-in and fade-out on each video (at our expense). The Earth Day team reserves the right to reject or edit videos and edit text. We can suggest paid professionals to assist with participants' videos, but we will not create those videos.
10. If you have any questions, please contact Larry Rumbough at [info@CFEarthDay.org](mailto:info@CFEarthDay.org) or 321-331-1859, or contact the organizer of your particular area: [www.CFEarthDay.org/contact](http://www.CFEarthDay.org/contact).